



Enhanced Competitiveness through ongoing training and improved transparency

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Launch of ECON IT

ECON-it.com will be the first e-learning portal for European Business Advisers and Consultants. It promises to be new, fresh, dynamic and engaging!

ECON IT is a European Initiative co-funded by the European Commission under the Leonardo da Vinci Programme.

The project 's duration is 2 years having started in January 2007. The lead partner in this project is the Institute of Business Consulting (UK) while other participants include Craigavon Industrial Development Organisation (UK), European BIC Network (BE), Instituto de Economia Publica (ES), Local Enterprise Agency of Heves County (HU), Meath County Enterprise Board (IE), Northern Chamber of Commerce (PL) and Canice Consulting(UK).



Partners at the launch of the Leonardo project: ECON IT in London, UK



This project has been funded with support from the European Commission.



What 's in it for Me?

By registering now you'll benefit in the following ways:

- Your chance to influence the design of the training course, ensuring your priority areas are covered
- Free access to the pilot version of the course (this will cost over €1000 when launched)
- The chance to meet colleagues from all over Europe
- Build your European network of contacts; business mentors from across Europe will be registered!
- Learn in an interactive & stimulating environment
- Learn at your own pace & time

Phases of development

ECON IT started on 1st January 2007 and will conclude in December 2008.
There are 8 main phases in the development of the project:

Phase 1: Market Assessment

Aim: To identify the strengths and weaknesses of the current structures for business advisers training in the 6 partner counties, to identify training opportunities and to assist the exchange and adoption of best practice.

Time Period: Months 1-5. Currently under development.

Phase 2: Competency Framework Development

Aim: To establish common competency areas for the training course ensuring a curriculum framework which is responsive to the needs and learning aptitudes of the target trainees, and which is suitable to future mainstream.

Phase 3: Materials Development

Aim: To develop a package of highly relevant training and support materials for blended learning formats based on the results of the previous Work Packages.

Phase 4: Technical Realization

Aim: To transfer the learning materials into an intuitive effective blended learning format for incorporation into the website and CD ROM.

Time Period: Ongoing

Phase 5: Pilot Testing

Aim: To ensure the high relevance and quality of the training resource with targeted end users.



Phase 6: Valorisation Plan

Aim: Increase the value and impact of the project and its learning outcomes in relation of mainstream practice and policy development.

Time Period: Ongoing

Phase 7: Evaluation

Aim: To ensure the maximum effectiveness of all project activities and guarantee the quality and quantity objectives of the project are met.

Time Period: Ongoing

Phase 8: Quality Management Plan

Aim: To ensure the high quality product is the result of a strong partnership with risk management.

Time Period: Ongoing

Gordon Gough, CIDO
General Manager
explains: ECON IT
“will be a key tool for
business advisers
wishing to undertake
continuing professional
development.”

*“A little knowledge
is a dangerous
thing, but none at
all is fatal”*

www.econ-it.com

ECON IT Partners

If you are interested in the training and resource tools being developed in this project,

we welcome your involvement in a number of ways; you can

-Provide information on your requirements

-Test the prototypes of training and resource tools and give feedback

-Participate in training, information and dissemination events

Please contact the ECON IT partner in your country or contact EBN for other European countries:

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You can now REGISTER on the ECON-it website:

http://www.econ-it.com/english/register_econ.html

And/or **Email us** at: info@econ-it.com